Civil + Structural Engineer will execute all of the marketing and promotions to encourage maximum attendance. We will create the advertising materials and distribute the promotions to our audience. Our promotions will begin four weeks before the scheduled live webcast date; however, the planning and preparation will start earlier.

Webcast sponsors are expected to submit the following items:

- Marketing materials (images, videos, product shots, text, etc.)
- Corporate logo
- Presentation title and description
- Speaker contact information and headshots
- PowerPoint presentation (using our Webcast Series template)
- Quiz questions and answer key
- Poll questions (if applicable)
- Presentation images and videos